"As much as we value groups and teams, the greatest power to make an immediate and lasting difference depends on individuals. That's what I call the Power of One. No matter what field or industry you work in, no matter what challenges you are facing right now, you have within your reach the opportunity to bring out more of the best in yourself and others. This new program shows you how."

- Robert K. Cooper, Ph.D.

The *Power of One* Passport

Do you have it?

Now you can benefit from this groundbreaking approach that unlocks hidden capacity to win in a changing world. With crystal-clear questions, uncommon wisdom, and proven solutions to **work smarter, not harder – with more trust, initiative, integrity, and values**.

This video program is jam-packed with inspirational, one-of-a-kind scientific insights and ultra-practical new tools. Robert K. Cooper, Ph.D., shares ***The Power of One* Passport** –- a unique way for one individual to make an immediate and lasting difference that builds exceptional teamwork and results. Front-line employees, professionals, and leaders at all levels will find compelling questions, fresh perspectives, proven tools, and time-saving answers. This video contains:

- The latest scientific insights on **applying integrity and values at work**
- Simple, yet powerful new tools on **advancing individual strengths**, **talents, drive, trust, work priorities, initiative, commitment, and follow-through**
- Key **interaction approaches that set star-performing teams apart from the rest**

The Power of One video program, with its accompanying *Personal Advancement Guide*, offers a unique way for leading-edge trainers and coaches to focus on key insights and tools from Dr. Cooper's work with star-performing individuals, leaders, and teams worldwide.

Dr. Robert K. Cooper has been called a "national treasure" by Stanford Business School Professor Michael Ray and named "the ultimate business guru for the new millennium" by *USA Today.* An acclaimed educator on how exceptional leaders and teams liberate untapped human capacities and excel under pressure, Dr. Cooper is also recognized for his pioneering work on the practical application of emotional intelligence and the neuroscience of trust, initiative, and leadership. A former U.S. Marine and All-American swimmer, his articles have been published in *Strategy & Leadership Journal.* His best-selling books have sold more than four million copies. In a recent survey of managers and professionals from more than 90 organizations, his work was compared to twenty widely recognized leadership authorities. Dr. Cooper rated highest on every scale, including inherent value, usefulness, applicability, delivery, and overall results.

The Power of One VHS (18 minutes)

Purchase: $695
Rental: N/A
Support Materials: Personal Advancement Guide w/ Leader's Guide
✱ Additional programs in set: Breaking Through ($695) and Calm Effectiveness ($695). All three may be purchased as a set for $1600.

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